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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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**In re application of:** Matz et al.**Group Art Unit:** 2151**Application No.** 10/039,062**Examiner:** Unassigned**Filed:** December 31, 2001**Title:** "Method and System for Targeted Content Distribution Using Tagged Data Streams"

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**37 C.F.R. § 1.8 CERTIFICATE OF MAILING**

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If the Office has any questions, the Office is invited to contact the undersigned at (757) 253-5729 or [bambiwalters@cox.net](mailto:bambiwalters@cox.net).

Respectfully submitted,

Bambi F. Walters

Bambi F. Walters, Reg. No. 45,197  
Attorney for Assignee



PTO/SB/123 (06-03)

Approved for use through 11/30/2005. OMB 0651-0035

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<b>CHANGE OF</b>	Patent Number:	
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<b>Patent</b>	Application Number:	<b>10/039,062</b>
Address to:	Filing Date:	<b>December 31, 2001</b>
Commissioner for Patents	First Named Inventor:	<b>William R. Matz</b>
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Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96).
- ☒ Attorney or agent of record. Registration Number: **45,197**

Typed or Printed Name	<b>Bambi Faivre Walters</b>
Signature	<i>Bambi Faivre Walters</i>
Date	<b>26 APRIL 2004</b>

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below\*.

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This collection of information is required by 37 CFR 1.33. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, PO Box 1450, Alexandria, VA 22313-1450 DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450.



2157

**TRANSMITTAL  
FORM**

(to be used for all correspondence after initial filing)

Total Number of Pages in This Submission:

Application Number 10/039,062

Filing Date December 31, 2001

First Named Inventor William R. Matz

Art Unit 2151

Examiner Name

Attorney Docket Number BS01376

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**ENCLOSURES**

(Check all that apply)

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☐ Fee Transmittal Form☐ Fee Attached☐ Amendment/Reply☐ After Final☐ Affidavits/declaration(s)☐ Extension of Time Request☐ Express Abandonment Request☐ Information Disclosure Statement☐ Certified Copy of Priority Document(s)☐ Response to Missing Parts/Incomplete Application☐ Response to Missing Parts under 37 CFR 1.52 or 1.53☐ Drawing(s)☐ Licensing-related Papers☐ Petition☐ Petition to Convert to a Provisional Application☒ Power of Attorney, Revocation Change of correspondence Address☐ Terminal Disclaimer☐ Request for Refund☐ CD, Number of CD(s)☐ After Allowance Communication to Group☐ Appeal Communication to Board of Appeals and Interferences☐ Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)☐ Proprietary Information☐ Status Letter☒ Other Enclosure(s) (please identify below):  
37 C.F.R. 3.71 Exclusion of Inventive Entity by Assignee

Remarks:

**SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT**

Name (Print/Type)

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Reg. No.:

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SHERI L. BUKOWSKI

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**GENERAL POWER OF ATTORNEY BY ASSIGNEE  
&  
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- ii) Bambi F. Walters, U.S.P.T.O. Reg. 45,197, P.O. Box 622 Kernersville, NC 27285; and
- iii) Scott P. Zimmerman, U.S.P.T.O. Reg. 41,390, P.O. Box 3822 Cary, NC 27519.

**2) 37 C.F.R. § 3.71 EXCLUSION OF INVENTIVE ENTITY**

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Respectfully submitted,

*Ms. Jacqueline Gregoraki* (Signature)

Ms. Jacqueline Gregoraki  
Vice President, Patent & Trademark Procurement

April 23, 2004 (Date)